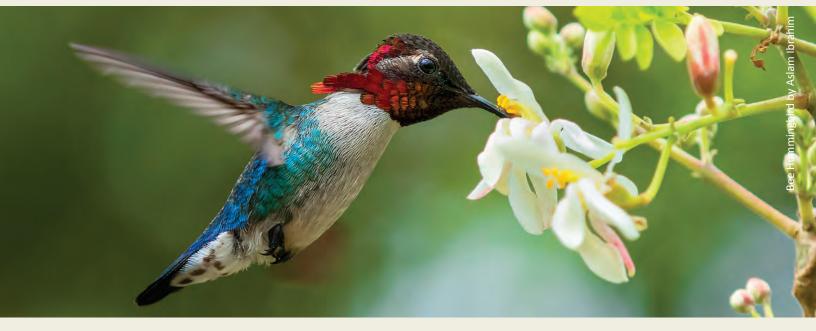
The Caribbean Birding Trail

Know the Caribbean, Bird by Bird





The Caribbean Birding Trail is a network of the **best sites** on each island for **birdwatching**, enjoying **nature** and experiencing **culture**.

Discover an island's bird life, and you will discover Caribbean heritage. The Caribbean Birding Trail (CBT) will introduce you not only to the birds of the Caribbean, but also to the extraordinary places, diverse cultures, and people of each island.

Whether it's trying oildown in Grenada or jerk chicken in Jamaica, visiting a coffee or spice farm, or taking in a stunning landscape, the CBT will show you the **real Caribbean.** The CBT is being developed by the non-profit **BirdsCaribbean** to raise global awareness of the **unique birds and biodiversity** of the Caribbean and to inspire a willingness to preserve them.

In contrast to mass tourism, such as cruises and resorts, the **CBT is low volume and low environmental impact.** Tourism of this sort strives to capture the economic impacts locally, and to empower local communities and small businesses to harness the tourism economy for their own direct benefit.

The Birds of the Caribbean

The Caribbean is considered a biodiversity hotspot and is home to **171 bird species that are found nowhere else in the world.**

The Caribbean also supports **more than 125 migratory bird species** that either overwinter in the region or use the islands as stopover sites.









The goal of the Caribbean Birding Trail is to work with conservation organizations, protected area managers, government agencies, tourism boards, tour operators, and guides throughout the region to develop sustainable tourism opportunities around birdwatching and nature.

We are building sustainable tourism capacity in the Caribbean through improving infrastructure (e.g., trails and boardwalks) and training guides through the CBT Interpretive Guide Training program.

At the same time we are working to build the demand for bird and nature tourism through marketing and promotion, using the CBT website to reach a global audience about what the islands have to offer. Visit the Caribbean Birding Trail website at <u>www.caribbeanbirdingtrail.org</u> to learn more.



The CBT currently includes **138 birding sites** and **10 hotels and eco-lodges** in **24 countries (all mapped on the website, see above).** We also promote **50 guides and tour operators**, and share links to several bird checklists and field guides.

Get Involved with the Caribbean Birding Trail



We seek information on sites in the Caribbean that **YOU** think should be included on the Caribbean Birding Trail. We look for accessible **birding sites** across all habitats, as well as **cultural and historical sites** and **eco-friendly accommodations and lodges**. This is an exciting chance to promote and encourage sustainable tourism opportunities in your community! Contact us at <u>info@caribbeanbirdingtrail.org</u> if you want to contribute. **Also contact us if you want to:**

Offer Bird Tours/Participate in Guide Training

Gain a competitive advantage by offering bird and nature tours for the growing segment of bird watchers traveling internationally. Contact us to learn more about guide training and developing bird tourism products.

Help Advertise

Help spread the word about CBT opportunities by providing a link to our website from yours and/or offer information to guests via brochures or other materials.

Sponsor the Caribbean Birding Trail

Sponsor the CBT and help fund guide trainings, the production of interpretive and promotional materials, and infrastructure needs like trails and boardwalks. The Caribbean Birding Trail also needs to be supported at multiple levels, particularly at the government level. If you work with a government entity or a tourism board and would like to learn more about the project please contact us.