

The Betty Petersen Conservation Fund for Caribbean Birds

2018-2019 Awards

Size of Award: One grant up to \$135,000 or 2-3 grants up to \$65,000 each

Deadline for Pre-proposals: September 23rd, 2018 at 5 p.m. EDT.

Invitations to submit full proposals will be sent by October 7th, 2018, and those proposals are due by October 30th, 2018.

Address questions and send pre-proposals to: Lisa Sorenson, Executive Director, BirdsCaribbean, Lisa.Sorenson@BirdsCaribbean.org; copy to info@birdscaribbean.org

Announcement of Awards: November 15th, 2018

Donations to the Fund: Tax-deductible (U.S.) at www.BirdsCaribbean.org.



Inspiration: Betty Petersen (1943-2013), a lifelong resident of Massachusetts, U.S.A. was, in her own way, a wizard. With nothing more than donated birding equipment, books, and a bit of cash, she turned local communities and school kids into committed conservationists, struggling NGOs into recognized players on the inter-American scene, and “paper parks” into real protected areas. And in the process she reminded us how rewarding it is to lend a hand when none is expected.

The Goal of the Betty Petersen Conservation Fund (BPCF) is to advance the conservation status of birds and habitats in the Caribbean region. The Fund provides competitive grants to groups or individuals to engage and empower communities and stakeholders to protect and benefit sustainably from their birds. The Fund and its grants will be administered by a designated advisory group within BirdsCaribbean.

Eligibility: Applications are invited from conservation organizations, academic programs or government working in the Caribbean. Successful proposals will benefit the conservation of birds and their habitats in the greater Caribbean region, including Bermuda, the Bahamas, and all islands within the Caribbean basin. Innovative projects that engage local communities and decision makers to alleviate threats and/or encourage sustainable use of threatened natural resources will receive priority for funding, as will projects that benefit high priority areas—such as Important Bird Areas or Key Biodiversity Areas—that are under serious threat.

Matching Funds: Applicants are encouraged to provide at least 1:1 matching funds toward the project cost. In-kind match qualifies. Proposals providing a higher match ratio may receive preference.

Application Guidelines:

1. Applicants shall initially provide a **pre-proposal** in English, French, or Spanish. All require an English language version of the abstract.
2. Applications need to be emailed as a Microsoft Word document, with “Betty Petersen Conservation Fund Proposal” in subject line.
3. The application comprises a cover page, pre-proposal (see guidelines below), and a *curriculum vitae* for the applicant that includes the names, affiliations, telephone and e-mail address for three individuals who can attest to the applicant’s effectiveness in previous bird conservation work.

Evaluation:

1. A committee appointed by BirdsCaribbean will review the pre-proposals and may invite full proposals from applicants whose projects seem best aligned with the goals and most likely to affect positive change.
2. The committee may select one or more projects each year for funding.
3. Awardees are required to submit a report 13 months from the day of the award explaining the results of the project to that point and also an accounting of how funds were used. For single-year projects this will be considered the final report. Multi-year projects must report annually, with continued funding dependent on adequate progress and use of grant funds. In all cases, unexpected challenges as well as progress beyond initial expectations require notation.
4. Awardees are encouraged to present the results of their work at the biennial International Conference of BirdsCaribbean, through an article on our blog, and possibly a publication in *The Journal of Caribbean Ornithology*.

PRE-PROPOSAL APPLICATION TO THE BETTY PETERSEN CONSERVATION FUND

Cover Page

Applicant's Name, Address, Telephone and E-mail:

Institution, NGO, or Government Affiliation(s):

Title of Proposal:

Abstract (less than 150 words): Summarizes the conservation target (species, habitat, etc.), the threat(s) and how it/they will be addressed, along with the goals and measures of success for the project.

Amount Requested: _____

Names, titles, and addresses (including e-mails and telephone numbers) of three references who have agreed to send letters of recommendation (upon request if invited to submit a full proposal) and to respond to e-mail and/or phone inquiries.

Electronic Signature: In submitting this file for review, I certify that the information is true to the best of my knowledge and that I will comply with reporting guidelines for the grant if my proposal is funded. If the project cannot be implemented, I will both provide a report describing the impediments and refund the money to the Betty Petersen Conservation Fund.

Name: _____ Date: _____

Pre-proposal Narrative

The narrative text of the pre-proposal is limited to **two pages of text** (21.6 x 28 cm or 8.5 x 11 in), with 2.5 cm (1 in.) margins and 12-point font. Supporting documents including the budget table, list of references, maps and figures do not count against page totals.

Please describe the species, habitat or system that the proposed work will address (the conservation target), the geographic area where the work will be done and where its effects will be felt.

- What are the threats and the sources of the threats to that target?
- Who are the stakeholders that must be considered?
- What strategy will be used to reduce the threats and how will success be measured?
- Where else and by whom has a similar strategy been successfully implemented?
- How soon might progress to the conservation goal be seen?

Pre-proposal Budget (Please complete the table below on a separate page; give summary totals for each category. Further detail will be requested if you are invited to submit a full proposal)

Item	Purpose	Amount requested from BPCF	Matching funds (incl. in-kind)	Total
Personnel				
Travel				
Equipment and Supplies				
Other				
In-direct (overhead)				
TOTAL				

Other funders:

Applicants are encouraged to submit proposals to multiple funders, however they may not accept more than one funding award for the same budget item. If applications to other funders have been submitted for the same costs, list them here along with notification deadlines. Please also describe above budget items required for this project which have been secured from other funders, and include them as matching funds.

Full Proposal to the Betty Petersen Conservation Fund (BPCF) - by invitation only, based on selection from pre-proposals.

1. In your pre-proposal, you have described the conservation target as well as the threats and the sources of those threats. Please expand on any of those as you feel appropriate.
2. You have identified the stakeholders who must be considered. Which are local? National? International? Which will be helped if the project moves forward and which might be (or feel themselves to be) harmed? Which, if any, have the power to prevent your project from moving forward? Which have the power to advance your project? How will your project engage these various stakeholders to ensure its success?
3. Please describe the major activities you foresee undertaking to implement your strategy, along with a timeline and milestones that will mark their completion.
4. What outcomes do you expect to see and how will you measure them? What is the overall conservation effect to be expected? How will success be measured and over what time frame?
5. Why do you think the Betty Petersen Conservation Fund is the appropriate way to fund this project?
6. Budget - Please complete the table on the following page. List the budget items necessary to complete the work. Include items from other sources and explain how the costs covered by the BPCF fund will add to the project. Include in-kind contributions including volunteers' transportation and time, if any. If other applications have been submitted for the same costs, include them here along with notification deadlines. Applicants are encouraged to submit proposals to multiple funding agencies, however, they may not accept more than one funding award for the same budget item. Add or subtract lines in each category as necessary.
7. Provide a simple timeline for each of your activities and completion of your project.
7. What else would you like us to know that will help us to evaluate your proposal?

BUDGET (Sample items included to show required details)

Category	Item	Justification	Amount requested from BPCF	Matching funds (incl. in-kind)	Total
Personnel	Salary for Project Manager (\$2,000/mo. x 12 months x 50% time)	Manage all aspects of project	\$6,000	\$6,000	\$12,000
	Salary for Project Assistant (\$1,000/mo. x 12 months x 100% time)	Assist with project, including managing communications, development of materials and community outreach.	\$9,000	\$3,000	\$12,000
	Volunteers (6 persons x 20 days x \$50/day)	Volunteers donated from our organization to complete X and X activities		\$6,000	\$6,000
Travel and meeting/ workshop expenses					
	Fuel (\$.54/mile x 500 miles)	Visit 5 communities and project site	\$270		\$270
	Lunch for participants & volunteers (\$12/ person x 20 persons x 2 days)	Lunch and refreshments for workshop participants	\$480		480
Materials and Supplies	Binoculars (10 pairs 8x42 x \$100/pair)	Birding field trips with school children and community members	\$1,000		\$1,000
	Building Supplies	To build viewing tower at project site			

Category	Item	Justification	Amount requested from BPCF	Matching funds (incl. in-kind)	Total
Other	Camera	To document project activities and community engagement	\$500		
In-direct (overhead)					
Totals					